

Jim Myrick

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Career Summary

- Strategy, communications, branding and licensing expert with clients such as Disney, Fox, Body Shop, Sega, Hasbro, Proctor & Gamble, NEC, Apple, Heineken, The governments of Canada, Sweden, and Japan, Amnesty International, and Time-Warner among many others. Responsible for product service offering, client satisfaction and account management.
- Multimedia, entertainment, telecommunications, and financial industry experience.
- Experienced senior manager with human resources, compensation, direct reports, operations, profit and loss, budgeting, international business, legal and capital matters. Corporate and agency experience.
- Managed day-to-day operations for a number of creative communications organizations and high technology software development agencies.

Saints Ventures - Xcelerator LLC. San Francisco CA. 1999-Present

(High tech venture capital, corporate advisory and investment banking company)

Vice President of Marketing, Senior Consultant

Strategic consulting and corporate development services to C-level clients. High end consulting for International growth and business development. Focus on media, communications, content, broadband services, research and product development. Researched and co-wrote Harvard Business School style case studies on successful US venture investments in Canadian telecommunications and biotechnology companies for the Canadian Trade Council.

Mentored and consulted with senior executives at Ericsson and Sweden's largest telecommunications company and wireless operator, Telia. Worked closely with Telia's Internet research laboratory (S-Lab) on spinning out of technology. Advised Mactive and Aspiro two leading global mobile content application developers. Business and corporate development for Bits2Bytes a multimedia email developer. Advised Wellness Station-Netwellness a health and medical services ASP and INSINC a leading Canadian video streaming company on merger and acquisition strategy. Performed strategic corporate services including US Company merger and acquisition, capital formation strategy, US marketing and international expansion for Elmic Systems a Japanese TCP/IP embedded systems developer and Thirdnetworks a Swedish-Japanese broadband company among other international clients.

World Wide Stage, San Francisco, CA. 1998-1999

(Independent Product and Production Company)

Business Development and Producer

Web developer and media Production Company. Executive Producer of Clio winning Amnesty.excite.com Web site, Amnesty International 20th anniversary concert, BBC radio shows, international broadcast television specials, DVD and video production shot on location in Paris in 1998. Art director for all collateral materials, managed PR activity, world and local press. Developed interactive products and titles for corporate clients and ad agencies.

Icon Medialab, AB-Inc. 1997-1998

(Global product and web IT development company)

Senior Producer, Director of Business Development, Member Executive Committee

Produced award winning new media and brand positioning projects for Volkswagen, Intel, IDG, and other major global clients. Helped American and Swedish team open US-San Francisco branch of Swedish product and web IT developer. Headed group that developed sales, intellectual property, product-service offering and market entry strategies. Managed all strategic corporate accounts, and new business acquisition. Designed and installed systems to automate and control proposal generation, production and reuse of code. Implemented global workflow policies, standards and procedures.

Big Top Productions, San Francisco, CA. 1992-1996

Phillips Interactive (formerly Image Smith), San Francisco, CA.

(Edutainment multimedia developer and publisher)

Vice President of Marketing and Co-founder

Company evangelist, creative director and brand manager, responsible for all branding and marketing. Created product, marketing and International sales strategy and implementation. Managed in-house graphic department. Developed and licensed technology to Disney and Fox. Created prototype of Disney Daily Blast kids subscription Web site and Flash applications. Obtained exclusive product license for characters from Charles Schulz, Sanrio and Determined-Felix the Cat Productions. Created an in-house animation studio in the Philippines for low cost animation for The Simpsons, Mickey Mouse, Batman and other cartoon toolbox products. Developed manufacturing partnerships and global sources of production. Supervised product supply chain including production, quality assurance, delivery and customer satisfaction for all products.

Pixel Ink, San Francisco, CA. 1990-1992

(High end electronic pre-press consulting, conference and multimedia educational product firm)

Partner, Senior Producer

Provided consulting services for the high-end color pre-press market. Created a successful seminar series on desktop publishing held bi-annually in Los Angeles and San Francisco, entitled "Mac Services for the 90's". Published articles in industry trade publications spoke at industry conferences and created a success multimedia tutorial disk on pre-press topics. This product was one of the first multimedia titles sold commercially using the just released Macromedia Director authoring tool and its run time "Player".

Barco Graphics, Inc. Dayton, OH., Gent Belgium 1986-1990

(High end electronic pre-press, precision electronics and technology firm)

Vice President Product Marketing

Responsible for entire product line Worldwide, including high-end professional vector and raster design and productions systems. Duties included branding, communications, product management, marketing, sales and training. Developed channel strategy and built direct sales force in Los Angeles, San Francisco, Chicago, Dayton and New York. Merged Aesthedes; division of Dutch Claessens Product Consultants (Agency that developed Heineken Brand) with Barco in 45 million dollar buy out, or 11 times gross sales. Ran nationwide network of high-end electronic package design studios.

Education

Rochester Institute of Technology, Rochester, NY., New York State University, Brockport, NY.
Communications, Computer science

Past Public Speaking Engagements

Macromedia Developers Conference, Comdex, Macworld, E3, Consumer Electronics, Red Herring Digital Hollywood, The Game Developers Conference, Software Publishers Association Conference, ACM Siggraph Conference, Pratt Center for Computer Graphics in Design Conference, Ernst and Young Tech Conference, Bear Sterns Tech Conference, Jetro-MITI Tokyo Conference on Creating Successful Tech Companies, Sweden Trade Stockholm Entrepreneur and Global Software Marketing Conferences, Seybold Seminars, Lasers in Graphics, and others.

Associations

Venture Capital Advisory Board Silicon Valley- Canadian Trade Council
Member City Art Galley San Francisco
Member Associated Artist of Winston-Salem
Guest member of the Stockholm Rotary Club
Broadband Community Advisory Committee Eindhoven Holland

Teaching and Guest Lecturing

Artsake

Begining acrylic painting, oil painting and drawing

Bay Area Video Collition BAVC

Careers in Multimedia

Character Licensing for Multimedia Development

San Francisco MDG.Org (Non-profit Multimedia Development Group)

Branding seminar and workshops

VC One on One

UCSF Multimedia Studies Program

Human Interface Design

Licensing, Branding and Marketing